

# Precisely dosed osteoarthritis (OA) pain relief **for any size dog.**

**Metacam®**  
(meloxicam)

Solution for Injection/Oral Suspension

Think easy. Think liquid. Think METACAM.



## **Available in both injectable and oral liquid formulations.**

- The only oral nonsteroidal anti-inflammatory drug (NSAID) available in a liquid formulation
- Enables a dose to be gradually reduced to reach the lowest possible dose that still effectively relieves pain
- Lowest effective dosing is recommended by the FDA
- Eliminates the need to split pills and use multiple strengths for dogs that fall in between dosing chart levels
- METACAM Solution for Injection offers in-hospital option for fast onset of pain relief

## **Partners in Compliance program keeps clients on track.**

- Turnkey compliance tools provide reminders and incentives for dog owners
- Increases likelihood that dog owners will maintain long-term OA therapy and keep coming back to your hospital for follow-up visits and refills
- Consistent, ongoing treatment can improve dogs' quality of life and boost client satisfaction



## **Convenient for clients and hospitals.**

- METACAM Oral Suspension is available in a longer-lasting 180 mL bottle for large dogs
- Lowest effective dosing can minimize costs for dog owners
- Proven safe and effective in millions of dogs for over 18 years<sup>1</sup>

**Sound  
Byte**

 **Boehringer  
Ingelheim**

Reference: 1. Data on file, Boehringer Ingelheim Vetmedica, Inc.

## Flexibility to meet the needs of dogs big and small.

Small dogs (up to 10 lb)	Large dogs (over 10 lb)
0.5 mg/mL concentration	1.5 mg/mL concentration
Dose adjustable in 1-lb increments	Dose adjustable in 5-lb increments
Easy-to-use 15-mL dropper bottle with measuring syringe	Choice of 10-, 32-, 100-, and 180-mL dropper bottles with measuring syringe

## Important safety information

- For use in dogs only. The safe use of Metacam® (meloxicam) Oral Suspension in dogs that are younger than 6 months of age, used in breeding, or pregnant or lactating has not been evaluated. **Do not use in cats.**
- Cyclo-oxygenase inhibitory NSAIDs may be associated with gastrointestinal, kidney, or liver side effects. Most common side effects are vomiting and soft stool/diarrhea. If side effects occur, therapy should be halted.
- Dogs should be evaluated for pre-existing conditions prior to treatment and monitored regularly. Concurrent use with another NSAID, corticosteroid, or nephrotoxic medication should be avoided or monitored closely.
- Please refer to the package insert for complete product information or visit [www.metacam.com](http://www.metacam.com).

# Sound Byte

CHECK-OFF & ECHO NOTES

## Qualify

“Doctor, has your Boehringer Ingelheim rep discussed METACAM with you recently?”

If yes: Review understanding of benefits

If no: Discuss/review topics  
(DSR is primary contact)

## Confidence

“Doctor, METACAM’s unique liquid formulation provides OA pain relief that can be precisely dosed for the individual needs of your canine patients. And the ability to reduce doses gradually in small increments, pound by pound, makes it easy to reach a lowest effective dose.”

## Invitation (neutral)

“Let me review some of the benefits of METACAM.”

## It’s the customer’s decision

“Then you can determine where METACAM can meet the pain management needs of your patients and the revenue-preserving goals of your hospital.”



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