

EXPRESS® FP Vaccines... ...BEYOND Conventional



ENHANCED label claims and a new combination strengthen prevention potentials

- Prevents persistently infected calves *Lepto borgpetersenii serovar hardjo (type hardjo-ovis)* caused by BVD Types 1 and 2
- Prevention of urinary shedding of *Lepto borgpetersenii serovar hardjo (type hardjo-ovis)*
- Aids in the prevention of respiratory disease caused by IBR, BVD Types 1 and 2, and BRSV
- Aids in the reduction of respiratory disease caused by PI₃ virus

Prevention is KEY to BVD control: the goal of BVD control programs is to eliminate disease

- Reproductive losses
- Persistent infections
- Losses due to acute or hidden subclinical BVD infections

Unsurpassed Protection

Flexible Combinations

Written Guarantee

EXPRESS® FP Vaccines



Express® FP Vaccines: Enhanced Reproductive Protection for Your Herd

The Express® FP vaccine product line is one of the most complete modified-live virus reproductive vaccine families on the market. It protects your cow herd against major reproductive and respiratory diseases. And, protects you from the losses associated with those diseases. Rest easy, knowing you are using a product to protect your breeding herd, in one vaccine. Choosing what is right for your herd has never been easier. Take some time and review which combination suits your herd best.

Express® FP Vaccines														
	Adjuvanted	Administration	mL/dose	IBR	BVD Type 1	BVD Type 2	PI ₃	BRSV	<i>H. somnus</i>	5-way Lepto	<i>C. fetus</i>	<i>L. borgpetersenii</i> claim	PI Prevention	Suckling calf/ Nursing calf
Express FP 5-VL5	Y	SQ	2	M	M	M	M	M		K	K	Y	Y	Y
Express FP 3-VL5	Y	SQ	2	M	M	M				K	K	Y	Y	Y
Express FP 10	Y	SQ	2	M	M	M	M	M		K		Y	Y	Y
Express FP 10-H5	Y	SQ	2	M	M	M	M	M	K	K			Y	Y
Express FP 5	Y	SQ	2	M	M	M	M	M					Y	Y

Key:

M = Modified-live virus

K = Killed bacterin

Y = Yes

SQ = Subcutaneous administration

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Sound Byte

CHECK-OFF & ECHO NOTES

Identify if BIVI rep has visited the practice recently:

(Doctor, has the Boehringer rep been in to see you in the last 10 days?)

If Yes – review understanding and benefits

If No – Discuss/Review topics
(DSR=Primary contact)

Confidence

I'm excited about Boehringer Ingelheim Vetmedica, Inc.'s enhancements to their Express® FP cattle vaccines.

Invitation (neutral)

Let's review the latest information on this vaccine family and how they can enhance disease prevention...

It's the customer's decision

...then you can determine where Express® FP vaccines could bring you more value or less disease pressure.