



## Controlling Blackleg is not a simple game of chance

### It requires the best shots

Control blackleg diseases with Boehringer Ingelheim Vetmedica, Inc.

#### Caliber® 7 7-way Clostridial

- 2ml low volume dose
- Sub-Q administration
- BQA program compliant

- ✓ low reactions
- ✓ cost-effective: available in 10 ds; 50 ds; or 250 ds
- ✓ protection for all ages/ breeds of cattle & sheep
- ✓ helps produce safe, quality beef (BQA compliant)

#### Alpha-7™

- annual 2ml dose
- annual booster for calves >3 months of age
- DD-2 adjuvanted

- ✓ less handling saves time and labor
- ✓ only single dose 7-way clostridial vaccine
- ✓ Eliminates edible tissue damage
- ✓ cost-effective: available in 10 ds; 50 ds; or 250 ds

#### Alpha-7/MB™ -1

- Pinkeye protection (*Moraxella bovis*) added to Alpha-7™
- single 2ml dose

- ✓ long term (120 days) protection based on challenge studies\*

\* Boehringer Ingelheim Vetmedica, Inc. Single-dose pinkeye protection Alpha-7MB™-1 and Ocu-guard® MB-1. Technical Bulletin No. TB04-114:1-2.



It is easy to consider skipping blackleg vaccines when you haven't seen problems for years. In reality, clostridia spores endure in soil for years. Spores move easily via wind, water and wildlife; often showing up undetected and causing heavy losses.

Like it or not, vaccinating every year for blackleg is the cornerstone of a successful disease prevention plan. Boehringer Ingelheim Vetmedica, Inc. has Clostridium vaccines for every situation.

### The Clostridial Vaccine Families that Offer Solutions

Vaccine	mLs/dose	7-Way Clostridia	8-Way Clostridia	<i>Cl. perfringens</i> Types C&D	<i>Cl. tetani</i>	<i>H.somnus</i>	<i>Moraxella bovis</i> (Pinkeye)	One-Dose Technology	Ready-to-use
Alpha-7™	2	X						X	X
Alpha-7/MB™ -1	2	X					X	X	X
Alpha-CD™	2			X				X	X
Caliber® 7	2	X							X
Caliber® 3	2			X					X
Bar-Vac® 7/Somnus	5	X				X			X
Bar-Vac® 7	5	X							X
Bar-Vac® 8	5		X						X
Bar Vac® CD/T	5			X	X				X
Bar-Vac® CD	5			X					X

For more information, contact your veterinarian, talk to your local Boehringer Ingelheim Vetmedica, Inc. representative, visit [www.bi-vetmedica.com](http://www.bi-vetmedica.com) or call 800-325-9167.

Alpha, Caliber, Bar-Vac and Ocu-guard are trademarks and registered trademarks of Boehringer Ingelheim Vetmedica, Inc.

# Sound Byte

CHECK-OFF & ECHO NOTES

Identify if BIVI rep has visited the practice recently:

**(Doctor, has the BIVI rep been in to see you in the last 10 days?)**

If Yes – review understanding and benefits

If No – Discuss/Review topics (DSR=Primary contact)

### Confidence

DVM or Producer, annual vaccinations for blackleg are critical to disease prevention. The weather issues we're seeing this year are sure to be moving Clostridia spores around. I'm confident you will want the cattle under your care to be protected and BIVI's blackleg vaccine brands are built for any situation.

### Invitation (neutral)

Let's take a minute or two to look over the vaccine options available from BIVI...

### It's the customer's decision

...then you can determine which products will support your blackleg vaccination program(s) most effectively.