



Up to 6 Month Tick Protection for Dogs



**SCALIBOR® Protector Band
reinvents tick protection
for dogs!**



- Provides long-lasting 6-month tick protection¹
- Easy to use for improved compliance
- Sold exclusively through veterinarians



- Patented friction-release (deltamethrin) technology¹
- Kills all blood-feeding stages of ticks¹
- Excellent toxicity profile¹
– millions sold in Europe
- Up to 98% efficacy 24 hours after tick challenge^{*1}
- Also kills fleas for up to 6 months¹



Unlike other tick preventatives, SCALIBOR®...

- is applied **only once every 6 months**
- is **water-resistant** – works when wet
- has **no dry-down time**
- is **odorless**



PROTECTOR BAND FOR DOGS
Tick & Flea Collar for Dogs

**Sound
Byte**

* When Scalibor¹ Protector Band is worn 10 to 14 days or more prior to tick exposure. Maximal effectiveness achieved within 2 to 3 weeks of wear.



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CHECK-OFF & ECHO NOTES

Identify if ISPAH rep has visited the practice recently

“Doctor, has your Intervet/Schering-Plough Animal Health rep been in to see you in the last 10 days?”

If Yes - Review understanding and benefits

If No - Discuss/Review topics (DSR=Primary contact)

Confidence

“Doctor, I know Scalibor’s 6-month protection and ease of use will improve your tick prevention options.”

Invitation

“Let’s review Scalibor’s key benefits...”

Acknowledgement

“...Then you can determine whether or not Scalibor has earned a place in your formulary.”

¹ - Data on file at Intervet/Schering-Plough Animal Health

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