

POWER UP YOUR SALES

and you could take home the
hottest toys of the summer!



All Sales Agent Reps have the chance to **WIN*** a
2010 Chevrolet Camaro® SS, or an **Apple iPad™** (1 of 9).

Capitalize on this season's high-dispensing opportunity during the Merial® **Win What You Buy** Summer Sell-In Promotion.

The more FRONTLINE® and HEARTGARD® (ivermectin) Brand Products you sell, the more entries you'll receive.

- 10 orders of 20+ cartons qualifies you to receive 1 entry into the sweepstakes
- With every 20+ carton order above your qualifying 10, you'll get an additional entry
- Maximum of two qualifying orders per clinic
- May 24 through June 30, 2010

#1 Veterinarian Recommended*

Heartgard®
(ivermectin/pyrantel) **Plus**

FRONTLINE®
Kills fleas and ticks fast...and lasts. **Plus**



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©Camaro is a registered trademark of General Motors LLC. General Motors is not a sponsor of this promotion.

*The Summer Sales Agent Representative sweepstakes begins on May 24 and runs until June 30, 2010. Outside Sales Agent Representatives (OSR) will earn entries into the sweepstakes at the rate of one (1) entry per Summer HEARTGARD and/or FRONTLINE Sell-In Promotion order of 20 cartons or greater. For each opportunity earned by an OSR there will be one (1) additional opportunity earned by the corresponding Inside SAR (ISR) when the qualifying order is submitted via EDI. To qualify to enter an OSR or ISR must have 10 qualifying orders. Opportunities to win will be limited to two (2) OSR and (2) ISR chances per clinic. Allows for only two (2) orders per clinic. **Prizes include:** One (1) 2010 Chevrolet Camaro SS, MSRP \$34,000 (a \$30,000 Cash Option will be available); Nine (9) 2010 Apple iPad 3G, MSRP \$1,000. Actual vehicle prize details may vary from vehicle depicted and will be determined in Merial's sole discretion. Winners will be selected by random drawing and notified by Merial on or before July 15, 2010. Winners will receive a 1099 Income statement and gross up check to cover income taxes at 31% rate. *MDI Data on file at Merial.



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Orders must be received by June 30!